

FOR IMMEDIATE RELEASE

# iDter Automated Technology Ends Loitering, Intrusions and Property Losses

Visit stand 651 at BOMA 2022 to learn how you can deter theft and loitering with this all-in-one solution.

**San Bruno, Calif., May 10, 2022** - Building owners and property managers can put an end to unwanted intrusions, loitering and theft with iDter's fully automated and cost-effective active deterrence camera with 4K HD resolution and infrared night vision.

iDter's Niō Guardian and Protector technology features artificial intelligence (AI) deep learning to detect in real-time and is proven to foil 98% of intrusions, within seconds, and without delays or costs from human intervention. iDter will be exhibiting at BOMA International Conference and Expo 2022 in Nashville at stand 651.

As property losses continues to mount, 60.5% of crimes were against property according to the latest National Incident Based Reporting System (NIBRS), building owners and managers can easily deploy iDter for intelligent and immediate deterrence of crime. iDter thwarts crime before it occurs and can be used at commercial properties; multifamily residences; parking areas; loading docks and dumpsters; construction sites; and all areas with open-air assets.

The iDter system is simple to install and configure and includes everything you need to get up and running quickly. It leverages the latest cloud and edge video storage capabilities as well as video verified monitoring with dispatch to PSAP for active, 24/7 detection. iDter products are fully NDAA compliant, ETL listed, FCC certified and carry an IP-65 environmental rating.

## How iDter protects property

Time matters! Property can be stolen or damaged in Niō nodes are positioned around the protected premises to **detect** intrusion with a powerful high-resolution camera with wide-angle lens, multiple motion detectors, omni-directional microphone and quad-core intelligence. Niō nodes also **deter** with a rich set of immediate responses: the instantaneous illumination of 10,000 lumens of multi-directional LED

floodlights, blinding strobes of red and blue LEDs, piercing sirens, situation-appropriate voice-down warning messages and intimidating sound effects.

Intrusion events are detected and immediately verified - with video alert recordings sent to the user's iPhone, Android phone or iPad. Events are monitored in real time to ensure deterrence actions were successful, and if not, a video verified alarm is sent to a UL Listed, Five-Diamond Certified central station for dispatch of authorities through 911 operators.

Building owners receive access to reports of security incidents and deterrence effectiveness with performance metrics and statistics, such as the total number of incidents, the preventative responses taken, recordings of the incidents and responses and central station engagement and dispatching activity.

Learn how iDter works here. For more information contact iDter today at [dana@idter.com](mailto:dana@idter.com); (719) 433-6718.

## About iDter

Time matters! Property can be stolen or damaged in seconds. iDter (intelligent and immediate **deter**rence of crime) is an automated, end-to-end security solution for commercial clients looking to put an end to criminal activity at their facilities. iDter is proven to foil 98% of intrusions automatically without the delays of human intervention.

The award-winning iDter solution is offered through a qualified network of commercial security integrators, structured/data cabling companies and licensed electrical contractors focused on delivering *documented* security results for their clients and growing their recurring monthly revenue (RMR).

iDter is engineered with exclusive Niō node guardian and protector technology featuring artificial intelligence (AI) deep-learning; Amazon Web Services (AWS) cloud video storage; and video-verified monitoring with UL 827 dispatch to PSAP. Intrusions detected by Niō are verified and alerts with event



recordings sent to iPhone, iPad or Android devices for easy mobile management.

iDter products are fully NDAA compliant, ETL listed and FCC certified. iDter holds some 35 U.S. patents (issued and pending) through parent company Kuna Systems Corporation covering the novel relationship between integrated camera-lighting-audio design, software functionality and deep learning technology to automate security performance.

Learn how you can engage valuable deterrent protection at your building or facility by visiting iDter online.

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